**Problem Statement:**

**Public Transport – Efficient , Attractive , Friendly**

**User Persona**

About 70% uses public transport on daily basis and 30% people use their private vehicle and 6 out of 10

seats are empty in private vehicles.

There is comfort issue in every journey while travelling in public transport and most of the times they are

not reliable , time inconsistency , cost effectiveness , lack of security and lack of knowledge about other

alternatives.

About 35-40% people travel an average journey of 40-50 km daily which consumes on an average about

2-3 hrs and main parameters generally ignored are cost, time and comfort.

Many suggestion is on women security and traffic problem which is due to increasing of vehicles on daily

basis.

Total no of cars is 84,00,000 till 2014 are reported along in delhi.

The latest analysis reports pen that number at 1.2 billion currently with 84 million new cars in sales. The

car population is expected to reach 2 billion by 2035 in the world.

And we are not completely using all the vehicles resources on the road. Main modes of public

transportation are buses and auto-riskshaw.

And about 90% are willing for collaborated system which make can make their journey comfortable ,

time consistent and cost effective however some have their own edges.

The National Transport Development policy Committee (NTDPC) was constituted by the government of

India in 2010 to formulate a long term transport policy.... it mention that all modes of the country's

transport network are under severe pressure is clearly evident.As the country is poised for significant

economic growth in th next two decades, it has become

urgent to plan effectively the expansion of the existing network capacity, and the addition of new

transport links and corridors.

PROBLEM SOLUTION

BEEP! BEEP! BEEP!

Stuck in long traffic jams? Paid an extra penny even when it can be saved?

If you are facing these issues in your day-to-day life then you are on the right platform!

We present you with the perfect collaborated plan which infers these issues in a single application.

* Long hours traffic jams can be solved by the car pooling system in urban areas where we will have the registered users who are willing to share their private vehicle at a particular cost depending on the distance to be travelled.
* If you are stuck amidst a number of suggestions on which mediums to prefer for reaching your destination then again this problem can be solved on this application as it provides you with the cost and time efficient manner by suggesting the best route to reach the destination.

**Target audience of this platform are all those who travels hours daily!**